

HOLLY*REIHER

hollyreiherart@gmail.com • behance.net/hollyreiher

EDUCATION

Maryland Institute College of Art (MICA), Baltimore, MD
BFA in Illustration, May 2021

EXPERIENCE

Sep 2021-present

Juniper Creates / *Freelance Product Designer*

- Consult with clients, visualize their product ideas through concept sketches
- Translate concept sketches into manufacturing-ready diagrams
- Collaborate with various designers and product experts to bring client ideas to life

Meta Runner: Source - Issue 1 Comic / *Inking and Coloring Artist*

- Designed color palettes for the main characters that appear in the comic, ensuring character flats stay cohesive across multiple artists' work
- Inked and colored pages
- Submitted work for feedback, addressed notes as needed

Jul 2020 - Jan 2021

Aquatic Group Graphics / *2D Background Art Intern - "Inseparable"*

- Created storyboard sequences based on the project script
- Designed and painted backgrounds
- Collaborated with a small team to develop the visual language of the background art
- Submitted work for feedback, revised based on notes
- Gained insight into the animation production pipeline

Jun 2020 - Sep 2020

She Heals The World / *Graphic Design Intern*

- Created content and scheduled posts for the company Instagram account
- Animated gifs and edited videos for social media using After Effects
- Created templates for various assets to speed up the content creation process and ensure consistent quality

SKILLS

Software

Adobe Suite (Photoshop, Illustrator, Premiere Pro, After Effects), Procreate, Clip Studio Paint, Microsoft Suite (Word, Excel, PowerPoint), Google Workspace (Gmail, Drive, Docs, Sheets, Slides)

Studio

Illustration, character design, prop design, storyboarding, product design, visual development, digital painting, sequential art, gif animation, hand lettering

ORGANIZATIONS

May 2020 - present

Women in Animation (WIA) / *Member and Volunteer*

- Regularly participate in organization-wide activities and events
- Participated in the WIA Mentorship Circle program
- Volunteered at the WIA NYC Chapter's 2021 Virtual Career Fair
- Featured artist for WIA's monthly Draw This In Your Style challenge for June 2022